

MICHAEL P. ALBERT

Developer and Specialist

Denver, CO | 303-241-5906 | michaelpalbert@gmail.com
[linkedin.com/in/michael-albert-217960a](https://www.linkedin.com/in/michael-albert-217960a) | Portfolio: <http://www.malbert.me>

SUMMARY:

Highly skilled, energetic professional seeking to use 12+ years of development and design experience developing brand consistency, promotional marketing campaigns, and dynamic digital productions on multiple platforms.

SKILLS:

Software & Code Proficiencies	HTML5, CSS3, LESS, SASS, Wordpress, Sketch, Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Sublime Text, Flash, PHP, WooCommerce, Elementor, Microsoft Office Suite, MySQL, Javascript, JQuery, Freemarker, Jinja, Joomla, Drupal, Magento, Apache, CMS-MS, Google Analytics, Responsive Design, FTP, and Linux
Software Exposure	GIT technologies, Ruby, Gulp, ASP.NET, XML, API integration, Node.js, Object Oriented Programming, Angular, React, Backbone.js, Jira and Workfront
Other Skills	Graphic design and professional layouts Excellent written and verbal communication skills Google Analytics certified Website accessibility optimization Familiar with Spanish and Italian

RELEVANT EXPERIENCE:

Senior Developer Oct. 2016 – Present
Epsilon, Westminster, CO

- Develop dynamic emails using proprietary software, Jinja, Freemarker, LESS, media queries, and semantic HTML email code as well as websites
- Collaborate with designers, developers, quality assurance, and project managers, to deliver promotional marketing campaigns, in a timely fashion, to over 1,000,000+ users, for a world renowned brand
- Quality control defects/troubleshoot issues within peer-developed campaigns and provide guidance/solutions
- Manage client expectations and timelines
- Coordinate experienced designs using Sketch and Adobe Creative Suite
- *Coding experience:* Freemarker, Jinja, HTML, CSS, LESS, Javascript

Independent Website and Graphics Developer Dec. 2007 – Present
Digital Production Contractor/Sub-Contractor, Denver, CO

- Plan, build, and design digital web assets specific to client needs
- Develop graphics for clients' static and Adobe Flash banner advertisements and promotional emails
- Create source CMS systems for autonomous client site performance and routine maintenance
- *Coding experience:* HTML, CSS, LESS, Wordpress, PHP, Javascript, JQuery, Angular, React, REST API, Magento

Senior Front End Web Developer Feb. 2014 – Oct. 2016
Xcite Media Group, Denver, CO

- Train and mentor mid-level and junior web developers – provide quality assurance and creative direction
- CMS development of heavily customized front-end Wordpress themes and layouts, per client needs

- Primary creative advisory role for design concepts, developmental processes, and wireframes
- Web designer for custom client deliverables
- Developed functional, dynamic websites and promotional marketing campaigns
- Developed full service e-commerce websites using Woocommerce and customized themes
- *Coding experience:* HTML, CSS, LESS, Wordpress, PHP, Javascript, JQuery

Front End Web Developer
2014

Feb. 2012 – Feb.

Bayard Advertising Agency, Denver, CO

- CMS development of front-end Wordpress themes and layouts, per client needs
- Developed web platforms (mobile and tablet), including responsive, accessible design structure
- Life cycle development for websites – coordinating designer’s layout, tested functional websites
- *Coding experience:* HTML, CSS, LESS, Wordpress, PHP, Javascript, JQuery

Client Manager and Web Developer

Feb. 2011 – Feb. 2012

ZGtec, Inc, Denver, CO

- Client interaction coordinator and web developer for digital marketing of new websites and applications
- Developed and programed promotional email marketing campaigns for client distribution
 - o Email template coordination and troubleshooting
 - o Produce and maintenance client promotional email, including cross-email platform compatibility
- Custom CMS development for clients, using: Wordpress, CMS-MS, Joomla, and Magento

Online Digital Developer and Specialist

2008 – 2011

ION Geophysical Corporation, Denver, CO

- Webmaster
 - o Developed and designed all corporate and micro website content affiliated with iongeo.com
 - o Performed maintenance and updates for worldwide digital marketing business unit campaigns
- Graphic designer and digital asset producer
 - o Created digital promotions pertaining to ION Geophysical and its regional and corporate events
 - o Revitalized and upgraded ION site, using integrated social platforms, interactivity, and dynamic updates
- Coordinated communications between regional business unit sectors, throughout the worldwide corporation
- Acted as technical liaison and managed implementation: user interface, online video production, SEO, accessibility

Website Developer and Marketing Assistant

2006 – 2008

Navis Logistics, Denver, CO

- Developed 150 + websites for Navis Packing and Shipping franchise clients
- Maintained SEO and Adword performances for franchises though Google Analytics optimization

AWARDS:

- Pass It On Recognition Award - March 2017, Epsilon
- Denver’s “Best Web Design” agencies - 2016, Xcite Media Group

EDUCATION:

B.A. in Technical Journalism **Colorado State University**, Ft. Collins, CO 2008

Minor: Business Administration

VOLUNTEER WORK:

Volunteer and Webmaster	BETASAB, Inc.	2008
Tennis Volunteer/Coach	Colorado Special Olympics	2012 - Present
Softball Volunteer/Coach	Colorado Special Olympics	2011
Volunteer	International Studies Abroad Alumni	2007
Member: CSU Chapter	Nat’l Society of Collegiate Scholars	2004 - Present